



# **World Massage Championship 2024**

**Switzerland**

**Approved by**

**World Massage Council**



## **Competition Information & Guidance**



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## **Introduction from WMC**

**The World Massage Council (WMC)** is a collective of international leaders in massage therapy. The council works to promote, support, and raise the profile of national and international massage competitions through carefully designed formats, selection of judges, and the positioning of the competition within an educational and professional framework. Through the work and advocacy of the council we aim to transform international standards in massage practice, training, and quality assurance. As a world organisation, we celebrate equality, diversity and inclusion and recognise professionalism within our personal work as well as the competitions we organise.

**The World Massage Council (WMC)** was created to ensure that Massage Therapists around the globe are getting the highest quality of education and services from authentic and professional bodies such as schools, colleges, training providers, associations, suppliers and agencies.

**WMC** will promote/approve any professional body, activity, or event whose work is related to the massage industry once it has reviewed and confirmed that the quality of service and stands meet the approval of **WMC** board.

**Our objectives are to:**

- 1. Elevate the quality of massage therapy globally**
- 2. Provide high standards for any event or activity related to massage therapy**
- 3. Provide high levels of quality assurance for training as well as massage competitions internationally.**



## Categories and championship participation entry requirements

Each participant can enter in either single or multiple categories and must be competent in their modality.

### Participant Categories

| Category                             | Including                                                                                                                                                                                                                  | Duration   |
|--------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| <b>Massage</b>                       | Swedish, Holistic or Classical Western Style Relaxing Massage. No tools allowed.                                                                                                                                           | 60 minutes |
| <b>Wellness Style Massage</b>        | (Spa Style Massage, Lomi Lomi Massage, Aromatherapy, Lymphatic Drainage, Body Sculpting, Hot Stone, Cupping, Poultice, Bamboo, etc.)                                                                                       | 60 minutes |
| <b>Advanced Massage</b>              | Deep Tissue Massage, Sports Massage, Therapeutic, Stretching, Neuromuscular Technique, Myofascial Release, PNF/MET, joint articulation/mobilisation, etc.).<br><br>No Osteopathic/Chiropractic type manipulations allowed. | 60 minutes |
| <b>Eastern / Asian Style Massage</b> | Thai, Ayurveda, Shiatsu, Tui Na, etc.). Massage tools allowed.                                                                                                                                                             | 60 minutes |
| <b>Free Style Massage</b>            | This category includes Western & Eastern inspired Massage with/without Massage Tools                                                                                                                                       | 60 minutes |
| <b>Facial Massage</b>                | Spa Facial Massage, Japanese Facelifting, Gau Sha Facial Treatments, Rejuvenating Facial Massage, etc.                                                                                                                     | 45 minutes |

## Payment

To enter this competition, follow the details below:

1. Decide on the competition category as listed above.
2. The following fees apply:

| <b>Number of categories</b>       | <b>Total Cost (Swiss Francs)</b> |
|-----------------------------------|----------------------------------|
| <b>1 or 2 categories in total</b> | <b>200 CHF</b>                   |
| <b>3 categories in total</b>      | <b>250 CHF</b>                   |

3. Make your payment

**You will receive a confirmation email with payment details once you have sent your registration form.**

**"Welcome to the**

# **World Massage Championship 2024**





## **Competition Rules, Regulations & Judging Criteria**

1. The participant must have appropriate formal qualification (whatever the laws of their country stipulate) and be certified to practice.
2. The registration form and payment must be completed to enter the competition.
3. The participant can apply to participate in all categories based on his or her experience, up to a maximum of 3 categories.
4. Any massage of sensual/sexual nature will result in immediate disqualification and expulsion from the championship.
5. No chiropractic, osteopathic techniques are allowed during the competition.
6. All participants must stay within their massage category they have chosen to be judged in. Anybody conducting a treatment outside of the category will be disqualified.
7. Duration of each category round is as stated on the website.
8. The participant must appear always be professionally dressed (e.g., massage uniform, T shirts, Thai & Yoga pants, clean comfortable footwear, etc.)
9. Shoes are not allowed in Thai Yoga Massage and similar styles of massage.
10. No cameras to be used by the therapist during the competition rounds.
11. There is an absolute zero tolerance policy concerning inappropriate behaviour against a judge or any other person associated with the competition.



## **Judging Criteria**

It should be noted that not all the criteria below apply to all categories and modalities of massage therapy practiced. The criteria outlined below is to be used as a model guide by the selected judge to make a reasonable assessment about a competing participant of their capabilities for a chosen category of participation.

The judging criteria will be from the following categories and be out of a total of 100 marks.

### **1. Preparation of the Treatment Area**

To include proper equipment, mediums, massage tools, storage of clothing, safe working area, etc.

### **2. Participant Personal Preparation**

To include professional presentation, tidy grooming, uniform, jewellery, hygiene.

### **3. Client Care**

To include proper use of drapes, towels, cushions, bolsters, client modesty, client positioning etc.

### **4. Communication**

Including verbal, non-verbal, body language.

### **5. Massage Routine**

To include the effectiveness, flow and innovation of the routine

Consideration given to depth, pressure, tissues change, rhythm, fluidity, continuity and as well as creating a unique individual style/combination of different styles.

### **6. The participant Body Mechanics**

To include practitioner posture, relaxed body, efficiency of movement, save joints.



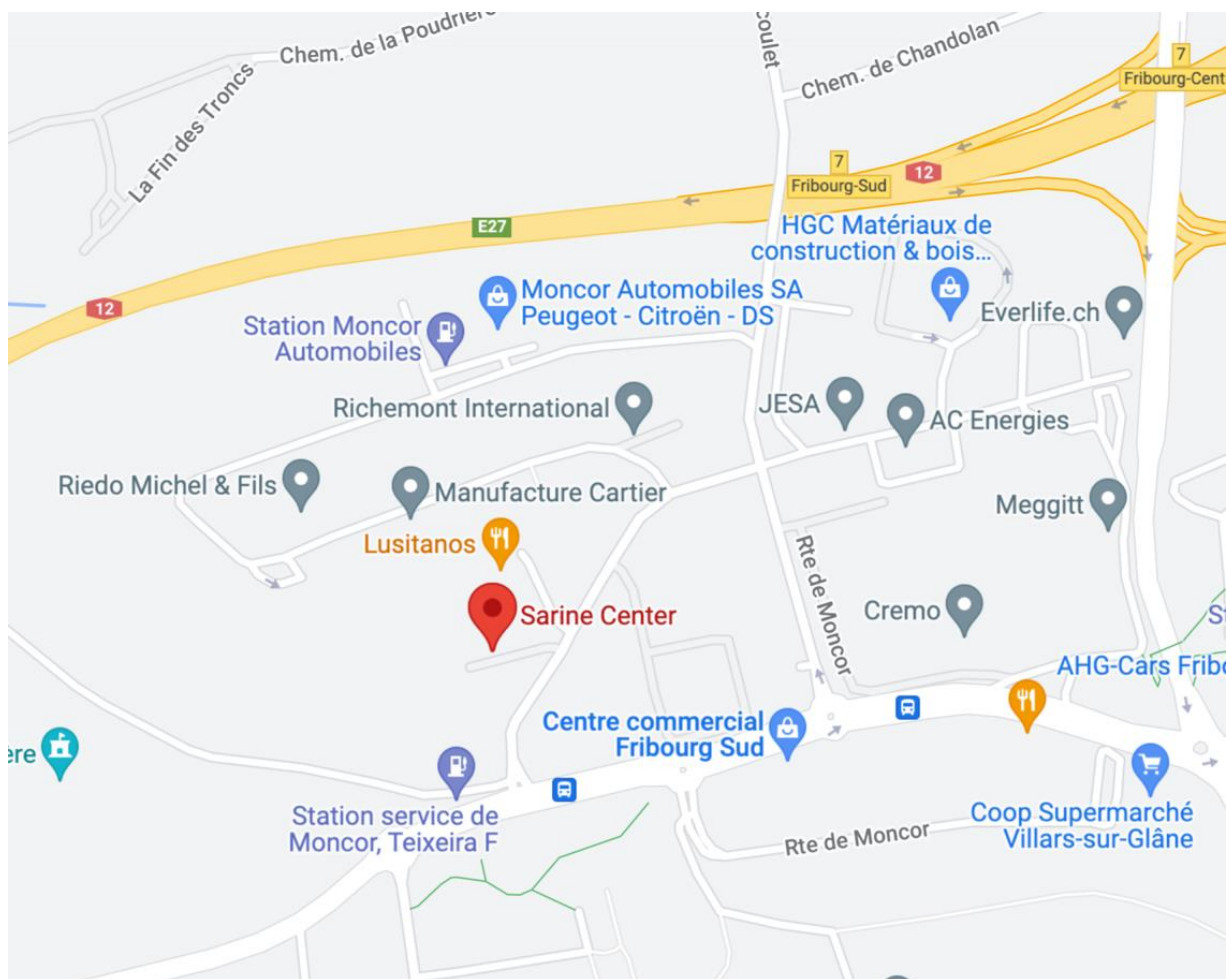
## Venue & Details

The competition will be held in the beautiful, historical and multicultural city of Fribourg which is approximately 1 hour from the airport

Sarine Center,  
Rte du Petit-Moncor 1C,  
1752 Villars-sur-Glâne  
Fribourg  
Switzerland

## Google Maps Link

<https://goo.gl/maps/gzCZv2vpLc4MfY9y7>







## **Terms & Conditions WMC Commitment**

1. All judges selected for this competition are nationally or internationally recognised qualified experts in their field and meet the roles and responsibilities of the WMC judging criteria.
2. The judging is based on the evaluation of each category and is assessed practically through observations as listed in the judging criteria.
3. The decision taken by the Judges is final. The final judgment decision is based on the criteria set and is non-negotiable.

## **Participants Competition Entry**

1. All participants may be required to be a model for their colleagues unless the competitor has bought their own model.
2. All models who must be over the age of 16 years and have given consent prior to the competition. We recommend using a new model per each category.
3. The responsibility of entering the correct competition category lies with the participant.
- 4. Once a participant has registered, they cannot change categories.**
5. Competitions are open to qualified and professional therapists
6. The WMC reserves the right to refuse entry to any participant
7. All participants and their models may be videoed/photographed for the purpose of marketing and use on social media platforms during the competition and for the future.
8. If you have any queries or concerns, please have these addressed prior to the competition by contacting us by email: [info@worldmassagecouncil.com](mailto:info@worldmassagecouncil.com).
9. Each category will have a 1st, 2nd and 3rd winner. All participants will gain a certificate of participation.
10. We can allow translators where English is a second language, however the translator must not be on the competition floor during the judging.

**Once you have registered an email will be sent to you to confirm receipt of your entry. Please check your SPAM or JUNK.**



## Penalties

1. If a participant has entered the wrong category, they will then not be included in the overall judging.
2. It is the responsibility of the participant to follow the rules and criteria set.

## Fees & Refunds

- 1. Competition entrance fees are non-refundable and non-transferable.**
2. Participants can enter multiple categories for the competition.
3. In the unfortunate event that the competition must be cancelled by the WMC, for whatever reason, participants will be automatically transferred and entered in a new scheduled competition.
4. Where a competition has been cancelled, for whatever reason, WMC and its organisers will not be liable for any expenses incurred by the participant (e.g. travel fares, hotel bookings, etc.).

## The Competition Area:

1. All participants will be allocated a number for their workstation.
2. Any media footage to include photographic imagery and or videos will be the property of the WMC organisers and used in appropriate marketing and social media platforms.
3. Any filming/photography used in a commercial setting of the WMC Championship is only permitted when approved by organisers of the competition.
4. All participants are required to clean and make tidy their workstation and dispose of all rubbish after each category event.



5. Consumption of food and drink (other than water) is not allowed in the competition arena.
6. The competition arena is only open to the participants and their model. Anybody else must obtain permission from the Organisers.
7. 15 minutes each will be allocated to participants for preparation, set up and dismantle at the beginning and end of each competition round.
8. The start and end time of each competition will be announced by the Lead Judge.
  
10. All participants must be in professional uniform/dress and be groomed appropriately (hair tied back).
  
12. **All models must be draped so as to only expose the area being massaged. Model modesty must be always maintained, and no nudity allowed.**
  
13. Although this is a competition, please be mindful of your fellow participants and remain professional at all times.
  
14. WMC has the right to remove anyone from the competition who is inappropriate in any way.
  
15. WMC Management reserve the right to change and modify the rules without notification in the interest of running a smooth and fair competition or in unexpected circumstances.



## Championship Dates & Program

### Saturday 29.04.2023

| Time         | Activity                                                                                 |
|--------------|------------------------------------------------------------------------------------------|
| 08:30 - 9.00 | Registration                                                                             |
| 09:00 -10:00 | Welcome speech                                                                           |
| 10:00 -12:00 | Meet the Judges & Free Masterclass<br>"Competing in a Professional Massage Championship" |
| 12:00 -13:00 | Lunch Break                                                                              |
| 13:00 -13:15 | Preparation                                                                              |
| 13:15 -14:15 | <b>Massage Category Round</b>                                                            |
| 14:30 -15:30 | <b>Wellness Style Massage Category Round</b>                                             |
| 15:45 -16:30 | <b>Facial Massage Category Round</b>                                                     |
| 16:45 -17:30 | Close of day                                                                             |

### Sunday 30.04.2023

| Time          | Activity                                 |
|---------------|------------------------------------------|
| 08:30 - 9.00  | Meet, Greet and preparation for the day  |
| 09:00 -10:00  | <b>Advanced Massage Round</b>            |
| 10.15 - 11.15 | <b>Free Style Massage Round</b>          |
| 11.30 - 12.30 | <b>Eastern/Asian Style Massage Round</b> |
| 12:30 -14:00  | Lunch Break & Relax                      |
| 14:00 -15:00  | Massage Demonstration                    |
| 15:00 - 15.30 | Judge Feedback                           |
| 15.30 - 17.00 | Winners Ceremony                         |
| 17.00 - 17.30 | End of Championship                      |



## Accommodation & Links

Participants are responsible for arranging and booking of accommodation, flights, and local transportation.

We highly recommend early booking of accommodation due to the Swiss holidays.

The nearest hotel to the venue is [Becozy hotel](#) and is only approx. 500m from the competition venue.

<https://www.becozyauparc.ch>



Photos are from Tripadvisor.com website and for reference only.

Other Useful Links: [www.airbnb.com](http://www.airbnb.com), [www.hotels.com](http://www.hotels.com), [www.booking.com](http://www.booking.com)



"We wish you the best of luck and look forward to  
seeing you all at the

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